

MyState Student Film Festival Judging Criteria and Evaluation

Storytelling

30%

How do you rate the filmmaker/s storytelling?

Consider in your rating:

- Does the story have a clear structure and plot?
- Are the characters adequately developed and relevant?
- Is the story original and engaging?
- Are the images arranged logically and effectively in a way that fits the purpose of the film?
- Does the film have pace and continuity?

Creativity and Originality

30%

How do you rate the filmmakers' creativity and originality?

Consider in your rating:

- Does the writing and direction use imaginative and creative ways to convey the theme?
- Does the film exhibit originality?
- Does the film display innovative ideas or story telling techniques?

Engagement

20%

How do you rate the audience engagement of the film?

Consider in your rating:

- How strongly does this entry stimulate thoughts and ideas?
- Does the film provoke an emotional response?

Technical Quality

20%

How do you rate the technical quality of the film?

There are three technical components to rate the technical skills and methods used:

- Cinematography 10%
 - Is the camera steady and are the shots framed and focused?
 - Are close-ups and camera angles used to add meaning to the story?
 - Is the lighting and camera positioning visually effective?
- Editing 5%
 - Does the editing help to clarify the story and enhance the pacing and flow of the story?
 - Are transitions smooth and well-paced or distracting?
 - Are the opening titles and closing credits appealing and easy to read?
- Audio, Music, Sound Effects 5%
 - Does the audio and soundtrack complement the story?
 - Is the dialogue and/or narration clear and easy to understand?
 - If there are sound effects, are they appropriate to the story or do they detract from the film?